

Welcome to White Lightning

White Lightning offers ethanol conversion systems that allow gasoline operated vehicles to run on ethanol, gasoline, or any combination of the two. White Lightning offers the most advanced digital E85 conversion kits on the market, which come equipped with a five-year warranty and personal, highly qualified customer service that you can depend on. Our E85 conversion kits can be installed on any vehicle with a fuel injection system.

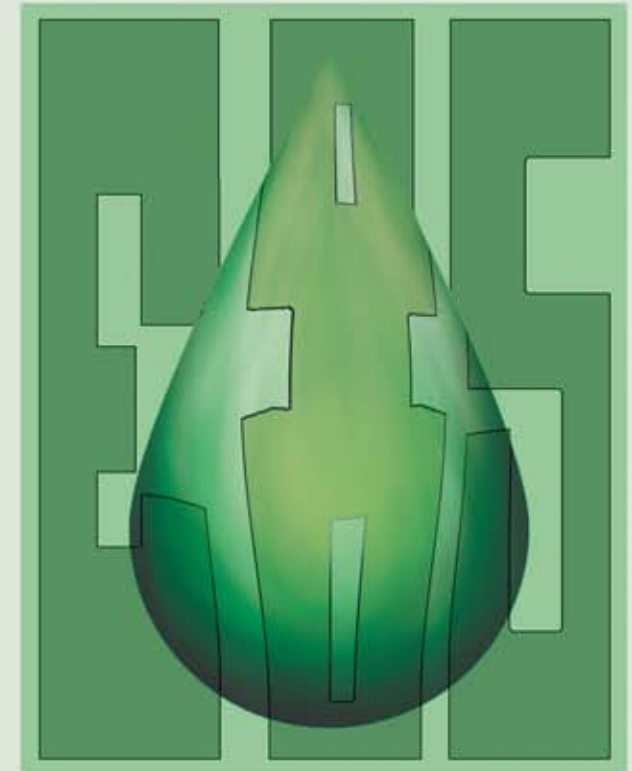
Our mission is to quickly become the global leader in E85 conversion systems. White Lightning was founded by Mr. Daniel A. Lorenzo, who played a critical role in introducing ethanol conversion systems to the U.S. and European markets in 2002. Over the past five years, Mr. Lorenzo has continuously furthered his research and development, including the development of the product's second generation. This digital technology results in significantly increased mileage for your vehicle compared to its analog predecessor.

Mr. Lorenzo has consulted or worked with virtually every ethanol conversions company in operation. Through his work, he has been able to witness first hand as to what does and does not work in this grassroots industry. White Lightning was established to integrate all the beneficial aspects of these companies, while dismissing the negative areas. Mr. Lorenzo has 18 years experience as an entrepreneur in the international automotive industry, and his technical experience developing E85 conversion systems is unparalleled worldwide.

As a company, we dedicate our resources to continuous research and development in alternative energy solutions, and are committed to provide our customers with the most advanced technologies on the market.



Ready to kick the oil habit?



ETHANOL CONVERSION SYSTEMS



www.MyE85Kit.com



800.376.6380

2941 Main Street, Suite F - Santa Monica, CA 90405

White Lightning Always Strikes Twice

HOW DOES THE WHITE LIGHTNING KIT WORK?

The many sensors in your car continuously report data to the vehicle's original computer. The computer utilizes this information, resulting in a specific amount of fuel injected to the engine.

The White Lightning conversion system allows the car's computer to send this signal unaltered to the fuel injectors. Through the microprocessors in the White Lightning kit, an increased amount of fuel is given to the fuel injectors – a double squirt. "White Lightning always strikes twice."



Our kit turns any fuel-injected vehicle into a flex fuel vehicle with the ease of plug-and-play.

Our kit does not mask, override or alter your car's original emissions control system (OBDII) functionality.

There are no switches or control pads to change between gasoline and E85. You can fuel your car at any time with gasoline, E85 or any blended combination of the two.

Our kit can be installed in as little as five minutes. It can be removed at any time, leaving your car completely unaltered, and the kit can be transferred to any other vehicle.

A Flashback to The Future

The use of Ethanol as a fuel is nothing new. The first car engines ever built were designed to run on ethanol. Today's ethanol fuel is called E85: a blend of 85% ethanol and 15% gas. And today, there are more reasons than ever to drive on ethanol.

- Ethanol is a renewable resource; it burns clean and reduces hydrocarbon and carbon monoxide emissions significantly.
- It is better for your car's engine, and boosts performance
- E85 will reduce our dependency on foreign oil, create new, permanent jobs and help boost our economy.

There is a reason why the IndyCar series runs exclusively on ethanol – better performance. E85 has an octane rating of 105, giving your car more horsepower. Furthermore, engines run cooler on E85 because ethanol has less carbon and more oxygen than gasoline. The clean-burning properties of ethanol keep your fuel injectors and other components clean, and prolong the life of your engine.



The Ford Model T was the world's first flex fuel vehicle.

It is time to finally bury the myth that the use of ethanol will do corrosive damage to your car. Since decades, car manufacturers have been building car parts to withstand the corrosive nature of Ethanol. Factory-built Flex Fuel Vehicles and non-FFV's have all the same engine parts! In fact, we are so confident of this, our product comes equipped with a high liability insurance policy.

E85 – The Future of Fuel

There is no question that the transition to ethanol fuel is crucial to saving our planet. It is a much cleaner burning fuel than gasoline, offering a significant reduction in carbon monoxide and hydrocarbon tailpipe emissions. Research shows that every city and state that has switched to ethanol-blended fuel has experienced improved air quality. According to the U.S. Department of Energy, in 2005 alone ethanol-blended fuels reduced CO₂-equivalent greenhouse gas emissions by 7.8 million tons; this has the effect of removing the annual emissions of more than 1 million automobiles from the road.



But ethanol made from corn had to take some bad press recently – the so-called "Food vs. Fuel" debate blamed the use of ethanol as a fuel for the increase in food prices. But it is a misconception that the majority of the corn grown in the U.S. goes directly for human consumption; it is mainly used as livestock feed. And why make ethanol from corn that needs to be grown on good farmland anyways, when you can make it from virtually any plant?

Cellulosic refining is the magic word. This process allows to make ethanol from fast-growing plants like switchgrass, a drought-resistant perennial that can grow on marginal lands. Ethanol can be made from anything that contains starch – algae, wood chips, grass clippings, even stale donuts. Technology is advancing quickly, and plants for cellulosic ethanol production are already being built. This is the future of ethanol fuel – and the end of the controversy surrounding corn-based ethanol.